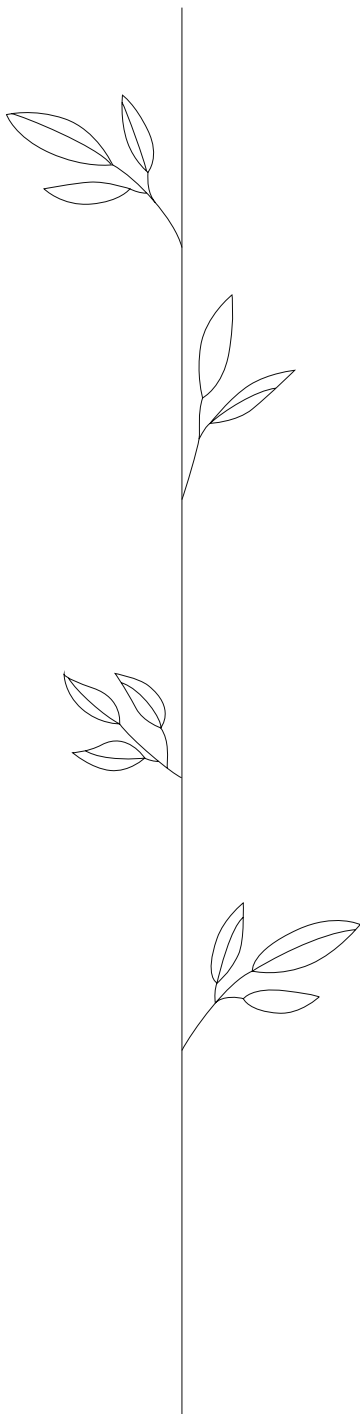




CLOUD MARTINEZ

732.688.6386
cloudmartinez.design
cialjx@gmail.com



Hands-on graphic designer with comprehensive experience in print, packaging, and web-related graphics. Passionate about strategic brand-building design. Demonstrated ability to work both independently as well as collaboratively in a team setting. Flexible, big picture, out-of-the box thinker with expert brainstorming abilities, with a special emphasis on conceptual design.

EDUCATION

2019-2022

BFA—Graphic and Interactive Design
Monmouth University West Long Branch, NJ

2017-2019

AA—Visual Arts
Middlesex County College Edison, NJ

2013-2017

Digital Filmmaking and Photography
MCVTS—School of the Arts East Brunswick, NJ

EXPERIENCE

2022-Present

Graphic Designer—Avalon

Execute a wide range of creative design projects encompassing web development and print media.

Partner with team members to assess specific project requirements and present compelling designs to meet those needs.

Developed strong relationships with vendors and industry partners to ensure the success of current and future projects, while keeping projects within budgetary guidelines and on schedule.

2021-2022

Operations Leader—Sephora

Direct daily operations including merchandising, store opening/closing, team leadership, inventory control and customer relations to generate optimal revenue streams.

Lead staff training sessions and implement attractive initiatives to maximize productivity.

Foster a cohesive team through strategic policy development and sales incentives.

2021

Graphic Design Intern—ArteLatAm

Execute a wide range of creative design projects encompassing social media and proprietary digital apps.

Partner with team members to assess specific project requirements and present compelling designs to meet those needs.

Developed strong relationships with vendors and industry partners to ensure the success of current and future projects, while keeping projects within budgetary guidelines and on schedule.